

A photograph of a bicycle with a large green pannier bag and other gear attached, leaning against a tree in a sun-dappled forest. The bicycle is orange and black. The background is a dense forest of tall trees with green leaves. The text is overlaid on the image in a white box.

ACROSS THE BIKEPACKING PARTNERSHIP PRESENTATION

vzw The Great Outdoors



ABOUT US

The Great Outdoors vzw is a non-profit organisation that organizes bikepacking and gravel events.

Our aim is to spread the joy of bikepacking to the growing bikepacking community.

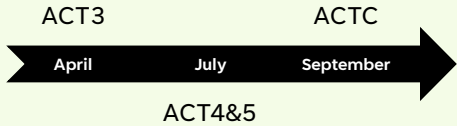
The guys behind it, are Berten De Canne and Stefan Maertens.





PLANNED EVENTS

2024



A-CROSS THE 2 (ACT2)

Our 'gift' to the bikepacking community. This track is the 1st part combined with the last part of ACT5. Riders can download the track and ride it **whenever they want**.

A-CROSS THE 3 (ACT3)

With a start and finish in Eupen, Belgium this 500km loop is always held **around the 1st of May**.

A-CROSS THE 4 (ACT4)

A slightly shorter version of ACT5, just beneath a 1000km. The start time, date and place is the same as ACT5.

A-CROSS THE 5 (ACT5)

The original, started in 2017. An unsupported bikepacking event of 1200 kilometers which takes the riders through 5 countries (Belgium, France, Luxembourg, Germany and the Netherlands). Always **around the 1st of August**.

A-CROSS THE CHAMPS (ACTC)

Our first gravel event in the Champagne region near Reims, France. Always around **the end of September**.



ACT EXPLAINED

ACT is short for A-Cross the... The number in ACTx tells the number of countries the participants ride through.

ACT2 = Belgium & the Netherlands

ACT3 = Belgium, Germany & Luxemburg

ACT4 = Belgium, Luxembourg, Germany & the Netherlands

ACT5 = Belgium, France,

Luxembourg, Germany & the Netherlands

ACTC = Champs. This is our gravel event in the Champagne region in France.

All riders are equipped with a GPS tracking device.

So family & friends can follow them in real time, but also for security reasons.

The collage features multiple screenshots of the ACT website's participant lists and maps. Each screenshot shows a list of riders with their names, country flags, and unique identifiers (e.g., Q.16, Q.9, Q.3). Some screenshots also show maps with red and blue routes overlaid on a geographical area, indicating the race paths. Logos for various sponsors like 'GILBERTSON', 'fi'zi:k', 'misserope', 'CHIRU', 'care', 'NORFISK', 'TREK N EAT', 'LEGENDS tracking', 'OSPREY', and 'AGU' are visible throughout the collage.





WHAT'S IN IT FOR YOU?

PRESENCE AT THE EVENTS

You are more than welcome to be present at the start & finish of our events.

This gives you an excellent opportunity to show your products & services to all participants.

Our riders come from more than 22 countries.

Belgium, the Netherlands, Germany, France, UK, Ireland, Luxembourg, Italy, Spain, Austria, Switzerland, Norway, Denmark, Liechtenstein, Poland, Czech Republic, Bulgaria, Slovakia, USA, South-Africa, Tanzania, Australia...



BIKEPACKING STORIES 2021

27th November 2021
@Bikepacking Belgium, Antwerp
17.30 – Welcome!
18.00 – Start!



WHAT'S IN IT FOR YOU?

PRESENCE AT BIKEPACKING STORIES



Bikepacking Stories 2021 (Antwerp)

Een avond vol vertelsels over bikepacking.

Event Timing: zaterdag 27 november 2021 om 18.00 stipt! (welkom vanaf 17.30).
Event location: Bikepacking Belgium, Paradeplein 31, 2018 Antwerpen
Event fee: for FREE, but remember the BEER RULE !!
Let op!
Moeilijk parkeren in de buurt; beter met de fiets of met het openbaar vervoer komen.
Er is een beperkte fietsparking voorzien.
Berchem Station is op wandelafstand (9 min - 750 meter).
Organized by Bikepacking.be, Bikepacking Belgium, The Great Outdoors.

acrossthefive@gmail.com [Ander account](#)

*Vereist

E-mailadres *

Je e-mailadres





WHAT'S IN IT FOR YOU?



EXPOSURE ON ALL OUR SOCIAL MEDIA

All pictures on our Instagram & Facebook page receive a '@' of your choice.
 We also dedicate some posts specifically to our partners & sponsors.
 Check out our Instagram and Facebook pages.





WHAT'S IN IT FOR YOU?

EXPOSURE ON OUR WEBSITE

On our website we have a dedicated page for all our partners & sponsors. Besides that, your logo will be constantly displayed in the bottom banner of every webpage with clickable links. Have a look on www.act5.be



WHAT'S IN IT FOR YOU?

EXPOSURE ON ALL OUR GPS TRACKING PAGES

On our GPS tracking pages we have rotating banners, which show your logo to the viewers.

Talking about views...

Participant List

Show DNF participants on map

A-Cross the 3

Q 1	Steurbaut	Ben
Q 13	Hasler	Staphan
Q 12	Mesuusessen	Rob
Q 17	Rogelet	Jean
Q 18	Simons	Dave
Q 8	Sap	Tom
Q 20	De Witte	Michiel

DNF

Q 16	Fallen	Peter
Q 19	De Smet - Maertens	
Q 10	Meier	Markus
Q 11	Koller	Reto
Q 21	Burkart	Sämi
Q 7	van der Kaap	Alain
Q 2	Geelen	Steven
Q 9	Darmytsaere	Staven
Q 15	Hayman	Michael
Q 5	Staes	Erwin
Q 3	van der Kaap	Chris
Q 4	Rollenberg	Rudy
Q 22	Hus	Emmanuel

Participant List

Show DNF participants on map

400km

Q 13	Steurbaut	Ben
Q 12	Schroyen	Lieven
Q 3	Calbrysse	Manu
Q 9	Laschi	Adrien
Q 15	Pauthier	David
Q 11	Scheffhout	Michael
Q 4	Cebulski	Damien
Q 5	De Bruin	Jefte
Q 10	Sap	Tom
Q 7	Gerritsen	Tijs
Q 2	Alsbagart	Kristof
Q 1	Uyttendaele	Sylvie
Q 8	Laenens	Wannes

DNS

Q 6	Depestel	Christ
Q 14	Verheyen	Wim

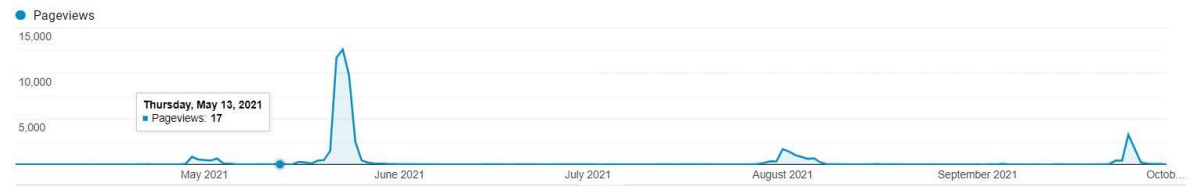
300km

Q 111	Maffiel	David
-------	---------	-------



WHAT'S IN IT FOR YOU?

PAGEVIEWS ON OUR GPS TRACKING PAGE



Primary Dimension: Page Title

Page Title	Pageviews	Unique Pageviews	Sessions	Users
	59,847 % of Total: 2.72% (2,200,615)	19,106 % of Total: 2.51% (761,454)	18,644 % of Total: 2.54% (735,366)	4,623 % of Total: 2.57% (180,075)
1. A-Cross the 3 - Legends Tracking	42,018 (70.21%)	13,434 (70.31%)	13,177 (70.68%)	3,450 (69.24%)
2. A-Cross the 4 & 5 - Legends Tracking	7,429 (12.41%)	2,231 (11.68%)	2,178 (11.68%)	358 (7.18%)
3. A-Cross The Champs - Legends Tracking	6,299 (10.53%)	1,880 (9.84%)	1,856 (9.95%)	609 (12.22%)
4. A-Cross the 4 - Legends Tracking	3,326 (5.56%)	1,256 (6.57%)	1,225 (6.57%)	341 (6.84%)

Participant List

Show DNF participants on map

A-Cross the 3

- Q 1 Sturbaut Ben
- Q 13 Hasler Stephan
- Q 12 Mesuvsessen Rob
- Q 17 Rogelet Jean
- Q 18 Simons Dave
- Q 8 Sap Tom
- Q 20 De Witte Michiel

DNF

- Q 16 Falten Peter
- Q 19 De Smet - Maertens
- Q 10 Meier Markus
- Q 11 Koller Reto
- Q 21 Burkart Sâmi
- Q 7 van der Kaap Alain
- Q 2 Geelen Steven
- Q 1 Danylensere Steven
- Q 15 Hayman Michael
- Q 5 Staes Erwin
- Q 3 van der Kaap Chris
- Q 4 Rollenberg Rudy
- Q 22 Hus Emmanuel

care PLUS NORDISK VILLAGE TREK'N EAT FOOD FOR YOUR OUTDOOR LIFE

Participant List

Show DNF participants on map

400km

- Q 13 Sturbaut Ben
- Q 12 Schroyen Lieven
- Q 3 Calbrysse Manu
- Q 9 Lisch Adrien
- Q 15 Pauthier David
- Q 11 Schellhout Michael
- Q 4 Cebulski Damien
- Q 5 De Bruin Jette
- Q 10 Sap Tom
- Q 7 Gerritsen Tjjs
- Q 2 Abagart Kristof
- Q 1 Uytendaele Sylvie
- Q 8 Laenens Wannas

DNF

- Q 6 Depestel Christ
- Q 14 Verheyen Wim

300km

- Q 111 Matfiet David

fi'zi:k



WHAT'S IN IT FOR YOU?

PAGEVIEWS ON OUR GPS TRACKING PAGE

Country	Count	Percentage
	4,618	% of Total: 2.56% (180,075)
1. Belgium	2,963	(62.87%)
2. Netherlands	533	(11.31%)
3. France	518	(10.99%)
4. Germany	187	(3.97%)
5. Switzerland	131	(2.78%)
6. United States	103	(2.19%)
7. Luxembourg	32	(0.68%)
8. United Kingdom	31	(0.66%)
9. Czechia	27	(0.57%)
10. Spain	25	(0.53%)

Participant List

Show DNF participants on map

A-Cross the 3

- Q 1 Sturbaut Ben
- Q 13 Hasler Stephan
- Q 12 Mesuvsessen Rob
- Q 17 Rogetlet Jean
- Q 18 Simons Dave
- Q 8 Sap Tom
- Q 20 De Witte Michiel

DNF

- Q 16 Falten Peter
- Q 19 De Smet - Maertens Markus
- Q 10 Meier Reto
- Q 11 Koller Sami
- Q 7 van der Kaap Alain
- Q 2 Geelen Steven
- Q 14 Danytsenro Staven Michael
- Q 15 Hayman Erwin
- Q 5 Stas Chris
- Q 3 van der Kaap Rudy
- Q 4 Rollenberg Emmanuel
- Q 22 Hus

care PLUS NORDISK VILLAGE TREK'N EAT FOOD FOR YOUR OUTDOOR LIFE

Participant List

Show DNF participants on map

400km

- Q 13 Sturbaut Ben
- Q 12 Schroyen Lieven
- Q 3 Calbryse Manu
- Q 9 Laschi Adrien
- Q 15 Pauthier David
- Q 11 Schelfhout Michael
- Q 4 Cebulski Damien
- Q 5 De Bruin Jette
- Q 10 Sap Tom
- Q 7 Gerritsen Tijl
- Q 2 Albagart Kristof
- Q 1 Uyttendaele Sylvie
- Q 8 Laenens Wannas

DNF

- Q 6 Depesle Christ
- Q 14 Verheyen Wim

300km

- Q 111 Mafflet David

fi'zi:k

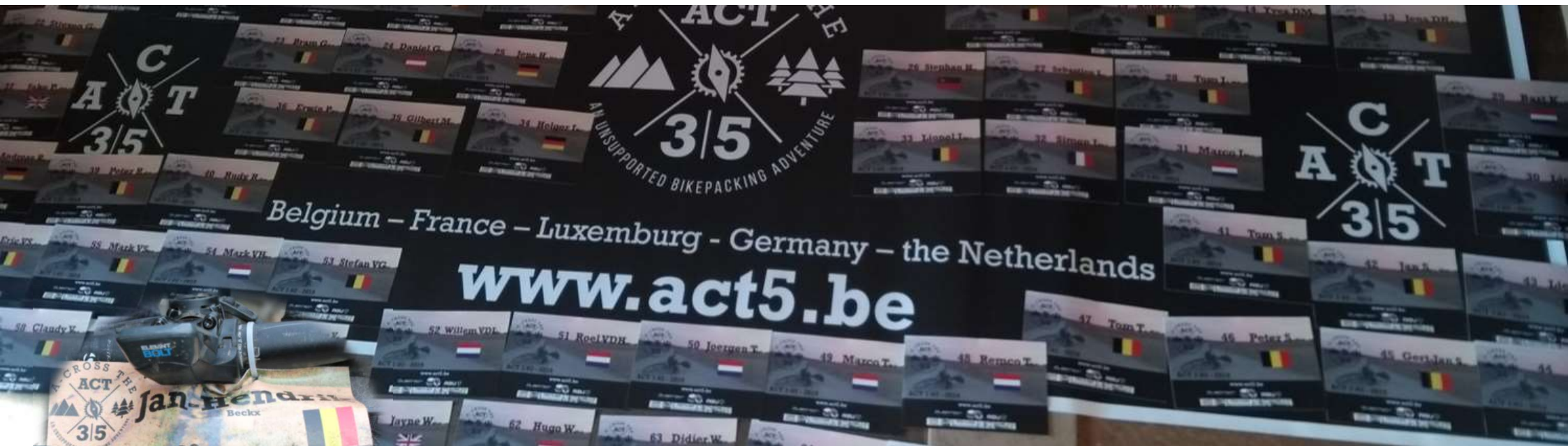


WHAT'S IN IT FOR YOU?

GOODIES IN THE GOODIES BAG TO TARGETED GROUP

Every participant receives a bag full of goodies. You can add your branded goodies to this bag or we can make a co-branded item, such as caps, buffs, keyhangers, etc...





HANDLEBAR BANNER

Every rider gets a personalized handlebar banner.
We have noticed that all riders cherish this as a well
deserved souvenir.
Your logo will be printed on this.





PREVIOUS EDITIONS

ACT5 #1 - 2017
Lieven Schroyen (B)



ACT5 #2 - 2018
Lieven Schroyen (B)



ACT5 #3 - 2019
Guido Dreesen (B)



ACT5 #4 - 2020



ACT5 #5 - 2021
Filip Rousseau (B)



ACT3 #1 - 2018
Ben Steurbaut (B)



ACT3 #2 - 2019
Gert-Jan Staelens (B)



ACT3 #3 - 2020
Alex Jacobson (USA)



ACT3 #4 - 2021
Théo Daniel (FR)



Click on picture to see the GPS tracking



Click on picture to see the GPS tracking





YOU CAN ALSO FIND US ON
 WWW.BIKEPACKING.COM
 WITH EVENT RECAPS,
 ARTICLES AND ON THE
 EVENTSCALENDAR

BIKEPACKING

Apr 27 2022
 UPCOMING / EVENTS / BIKEPACKING RACES /
A-CROSS THE 3 (2022)
 LIÈGE, BELGIUM 240.6MI (387.500KM)

A-CROSS THE 3 (2022)
 LIÈGE, BELGIUM 240.6MI (387.500KM)

ACT3 (#5)
 WEDNESDAY 27th APRIL 2022
 EUPEN, BELGIUM

HIPLB&K
 fi'zi:k
 AGU
 Muc-Off
 care PLUS
 CHIRU

BIKEPACKING

Jul 31 2022
 UPCOMING / EVENTS / BIKEPACKING RACES /
ACT4 & ACT5 (A-CROSS THE 4 & A-CROSS THE 5) 2022
 ANTWERP, BELGIUM 245.6MI (395.000KM)

ACT4 & ACT5 (A-CROSS THE 4 & A-CROSS THE 5) 2022
 ANTWERP, BELGIUM 245.6MI (395.000KM)

ACT4 (#2) & ACT5 (#6)
 SUNDAY 31st JULY 2022
 ZANDVLIET, BELGIUM

HIPLB&K
 fi'zi:k
 AGU
 Muc-Off
 care PLUS
 CHIRU

BIKEPACKING

SEP 24 2022
 UPCOMING / EVENTS / BIKEPACKING RACES /
ACTC - A-CROSS THE CHAMPS (2022)
 MARNE, FRANCE 248.5MI (400KM)

ACTC - A-CROSS THE CHAMPS (2022)
 MARNE, FRANCE 248.5MI (400KM)

ACTC (#2)
 A-Cross The Champs
 Saturday 24th September 2022
 Pouillon, France

HIPLB&K
 fi'zi:k
 AGU
 Muc-Off
 care PLUS
 CHIRU

BIKEPACKING

June 17, 2021
 IN DISPATCH / EVENT RECAPS /
2021 A-CROSS THE 3: EVENT RECAP
 Posted by Mike Edner

2021 A-CROSS THE 3: EVENT RECAP
 Posted by Mike Edner

BIKEPACKING

Oct 14, 2020
 IN DISPATCH / EVENT RECAPS /
2020 A-CROSS THE 3: EVENT RECAP
 Posted by Mike Edner

2020 A-CROSS THE 3: EVENT RECAP
 Posted by Mike Edner

BIKEPACKING

March 10, 2022
 IN DISPATCH /
A-CROSS THE 5 #2: THE AFTERMOVIE
 Posted by Mike Edner

A-CROSS THE 5 #2: THE AFTERMOVIE
 Posted by Mike Edner

A-CROSS THE 2 (ACT2)
 BELGIUM, EUROPE

DISTANCE	DAYS	% DISPAKED	% RIDEABLE
143 MI. (230 KM)	2	80%	30%
DIFFICULTY (1-30)	% RIDEABLE (TIME)	TOTAL ASSETS	BIKE POINT
4	98%	4,174' (1,272 MI)	170' (52 M)

CONTRIBUTED BY
 LORRIEUE BT
 BERTEN DE CANNE

Berten and Nicole both grew up in London, Belgium and both work in the bike industry. They have been biking and bikepacking for many years. In 2017, they created the first bikepacking route in Belgium and four years later, created the ACT 2 & A-Cross the 2, more on www.act.be

From the creators of A-Cross the 5, A-Cross the 2 (ACT2) is



HOW DO WE SEE A PARTNERSHIP ?



GOODIES

Every participant gets a goodies bag. You can provide a goodie related to your brand for every rider.



SHARED COST

You take a part of our printwork cost.



FOOD & DRINKS

We offer the participants food and drinks (before & after the event). This could be offered in your name.



PHOTO & VIDEO

You can offer the photographer to the event.



OTHER IDEAS? PLEASE LET US KNOW
WE ARE OPEN TO NEW IDEAS



SOME IMPRESSIONS





MORE IMPRESSIONS





STARTLINE



2017



2018



STARTLINE





STARTLINE





THANK YOU

INTERESTED?
LET'S GET IN TOUCH

Berten De Canne

+32 476 94 25 19

berten@decanne.be

www.act5.be

